



Empowering Students
Driving Environmental Innovation
Creating Visionary Leaders
Changing the World

Internship Position

Digital Media and Design Internship with GreenAllies

Who Should Apply?

Motivated college students who are interested in working with a fast-growing nonprofit seeking to promote sustainability through student empowerment. If you love creating inspiring content and educating communities through design work, then you should consider applying.

Location:

Much of the work will be done remotely.

Alternate arrangements can be made for meetings if you live too far away to attend in person.

Time Commitment:

10-15 Hours per week, May through August.

Position is unpaid.

About GreenAllies:

GreenAllies is a 501c3 non-profit organization with a mission “to empower and support students to innovate and lead environmental sustainability efforts”. We envision a world where environmentally sustainable practices are commonplace as a result of continued partnerships and shared commitment between communities and their inspired student leaders. Our work centers around two program priorities: Local work centering on The Althouse Arboretum and global work through our GreenAllies Network.

Position:

The Digital Media and Design Intern will use their design skills to create beautiful and easy-to-understand content for the GreenAllies programs.

The Digital Media and Design Intern and work in close collaboration with other GreenAllies interns, the Executive Director, the Development Committee, and the Board of Directors as he/she plays a key role in effectively communicating GreenAllies’ mission and program offerings to our network.

Responsibilities:

- Develop content, including videos and infographics, for websites and social media accounts
- Design flyers, programs, and marketing materials for GreenAllies programs
- Contribute to the website management team, sharing ideas for new content and site organization
- Work closely with the Communications Intern and Assistant Development Coordinator Intern to incorporate digital media content into all aspects of GreenAllies program
- Provide regular, detailed activity reports to the Executive Director, Development Committee, Board of Directors and others.



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Qualifications:

Basic working knowledge of GreenAllies programs
A passion for environmental issues and sustainability projects
Good verbal and written communication skills
Demonstrated experience creating infographics, flyers, and other visual content
Experience filming and editing short videos
Detail-oriented and highly organized
Ability to multi-task and manage competing priorities while achieving results

Please submit a cover letter and resume to ken@green-allies.org by April 1, 2017

How to Apply

Contact GreenAllies for details. All inquiries should be directed to:

Ken Hamilton
Executive Director
GreenAllies
35 King Road
Green Lane, PA 18054
ken@green-allies.org
267-371-2288