



Empowering Students  
Driving Environmental Innovation  
Creating Visionary Leaders  
Changing the World

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**Project Proposal Pitch PPP**

**National Challenge Mini-Grant Selection**

A Zoom presentation will be scheduled for your team. The student team leaders (however many you want) will pitch their project idea and try to convince a panel of judges that the project idea deserves funding. Be creative and have fun!

ALL PRESENTATIONS WILL BE DONE BY ZOOM with 3-6 judges participating.

Rules:

1. Must be done by a student or student team (adult sponsor or adviser is not permitted to present)
2. 5 minute time limit
3. Must include:
  - a. Name(s) and your school or organization
  - b. Issue you are addressing and your how you hope to impact the issue with your project
  - c. Amount of funding you are requesting and the rationale for the money (Why is it needed)

**This is your chance to tell a panel of judges how you want to use the potential funds to impact your community. BE PREPARED to:**

1. *Introduce yourself or your group and tell us a little about your school*
2. *Explain why you are applying for funding. Identify the problem you are trying to solve.*
3. *Provide a brief explanation of your project idea.*
4. *Explain how your project will benefit the environment/sustainability/environmental education.*
5. *Explain how much you are asking for (\$0 to \$2,000) and how it will help you reach your project goals.*

Other important information for the PPP:

1. There will be a 10 minute Question and Answer period after the presentation. Be prepared! The student team must respond to each question, but are allowed to refer to adult sponsor for questions they don't have a complete answer for.
2. You may ask for an amount of funding between \$0 and \$2,000. Be prepared to defend your total request, but there is no need to itemize or provide a budget at this time.
3. Pictures/slide show/visual information is allowed, but not required
4. We know that this is just an idea at this time. You are asking for "start-up" funds. We do NOT expect to have the project up and running, or completely organized yet. This is a "proposal".
5. If this is an expansion of an existing project or program, you will need to explain why it is important to receive funding to expand the project.